



**Horizon 2020 Project GLOBALINTO:
Capturing the value of intangible assets in micro data
to promote the EU's Growth and Competitiveness**

GRANT AGREEMENT NUMBER: 822259

Athens Meeting Agenda

Meeting organized by the
Laboratory of Industrial and Energy Economics, National Technical University
of Athens (LIEE/NTUA)

19-20 September 2019

*Multimedia Auditorium of the Central Library, National Technical
University of Athens, Greece*



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Thursday, September 19

09:00 – 09:30, Introduction: Welcome Speeches

09:30 – 10:30, Hannu Piekola (University of Vaasa): WP5 - Micro-economic underpinnings of growth

10:30 – 11:30, Yannis Caloghirou (National Technical University of Athens): WP4 - Large scale pilot survey of intangible investments

11:30 – 12:00, Coffee Break

12:00 – 13:00, Tjasa Redek (University of Ljubljana): WP4 - Large scale pilot survey of intangible investments & WP1 - Foresight on growth, methodologies and data for measuring intangible assets

13:00 – 14:00, Lunch

14:00 – 15:00, Felix Roth (University of Hamburg), Aggelos Tsakanikas (National Technical University of Athens): WP6 - Macro-economic underpinnings of growth using EU wide industry-level data

15:00 – 16:00, Carter Bloch (Aarhus University): WP3 - Processing data and indicators

16:00 – 16:30, Coffee Break

16:30 – 17:30, Marina Rybalka (Statistics Norway): WP3 - Processing data and indicators

17:30 - 18:30, Free discussion

20:30, Dinner at Central Athens Hotel (Roof Garden), Apollonos 21 Str., near Syntagma Square (see the map in the Guide)

Friday, September 20

09:30 – 10:15, Ahmed Bounfour (Paris-Sud University): WP2 - Setting the conceptual framework for processing new data and value chains

10:15 – 11:30, Joseph Lampel (The University of Manchester): WP7 - Intangible assets in the public sector and policy

11:30 – 12:00, Coffee Break

12:00 – 12:45, General discussion including articles planned in different Work Packages and other possible publications

12:45 – 13:45, Hannu Piekkola (University of Vaasa), Carter Bloch (Aarhus University): WP9 - Project Management and Administration & WP8 - Dissemination, Communication and Exploitation