

## **FRIDAY, NOVEMBER 10th**

**Venue: AMPHITHEATRE – Speeches & “Smart Cities: From ideas to implementation” conference**

(Languages: French – Greek – English)

09.30 a.m. – 09.50 a.m.: Audience reception

**09.50 a.m. – 10.00 a.m.: Opening speech**

10.00 a.m. – 10.30 a.m.: Introduction: What is a smart city?

- **Djamila Ioualalen-Colleu**, French Ministry of Ecological and Inclusive Transition
- **Yannis Caloghirou**, National Technical University of Athens
- **Francis Pisani**, Le Monde- Smart Cities

10.30 a.m. – 10.35 a.m.: Film

10.35 a.m. – 11.30 a.m.: *Next innovations for Smart Cities: 4 case studies*

- **El Faouzi Nour-Eddin**, French Institute of science and technology for transport, development and networks
- **Georgia Aÿfantopoulou**, EKETA-I.MET(Center for Research and Technology)
- **Antonis Peppas**, National Technical University of Athens
- **Fabien Garnier**, Vinci

11.30 a.m. – 11.45 a.m.: Break

11.45 a.m. – 01.00 p.m.

Smart partnerships for smart cities

*Preliminary Speech: “From a Smart City to a Sustainable City”*

- **Florence Castel**, Advancity

*Panel discussion:*

- **Florence Castel**, Advancity
- **Djamila Ioualalen-Colleu**, French Ministry of Ecological and Inclusive Transition
- **Yannis Caloghirou**, National Technical University of Athens
- **Kostis Mochianakis**, Municipality of Heraklion
- **Vasilis Maglaris**, National Technical University of Athens

Audience questions

01:00 p.m. – 02.25 p.m.: Break

02.25 p.m. – 02.30 p.m.: Film

02.30 p.m. – 03.30 p.m.: Presentation of local strategies and innovative partnerships for smart cities.

Panel discussion:

- **Konstantinos Habidis**, Municipality of Athens
- **Gilles Artigues**, Municipality of Saint-Etienne
- **Emmanuel Grégoire**, Municipality of Paris
- **Dimitris Papastergiou**, Municipality of Trikala
- **Kostis Mochianakis**, Municipality of Heraklion

Audience questions

03.30 p.m. – 03.40 p.m.: Interview of **Fabien Cauchi**, Metapolis

03.40 p.m. – 03.45 p.m.: Film

03.45 p.m. – 03.55 p.m.: Pitch of **Giorgos Karamanolis**, Crowd Policy

03.55 p.m. – 04.10 p.m.: Break

04.10 p.m. – 04.25 p.m.: Interview of **Amalia Zepou**, Municipality of Athens

04.25 p.m. – 04.30 p.m.: Film

04.30 p.m. – 05.30 p.m.: Who will manage the city of tomorrow?

Panel discussion:

- **Nikos Fotiou**, Municipality of Thessaloniki
- **Gilles Artigues**, Municipality of Saint-Etienne
- **Emmanuel Grégoire**, Municipality of Paris
- **Konstantinos Habidis**, Municipality of Athens
- **Theodoros Karounos**, Greek Free/Open Source Software Society

Audience questions

05.30 p.m. – 05.45 p.m.: Closing session by **Francis Pisani**, *Le Monde - Smart Cities* and **Yannis Caloghirou**, National Technical University of Athens

05.45 p.m. – 05.50 p.m.: Film

05.50 p.m. – 06.00 p.m.: Break

**06.00 p.m. – 06.50 p.m.: Innovators speeches**

- **Paulo de Freitas** – Indigo
- **Céline Chantepy** – L'Institut « Jean Bergeret »
- **Dimitris Siassiaridis**, Yummy Pop
- **Adrien Aumont** – KissKissBankBank
- **Paulo de Freitas** – Eloquentia Award (+ film)

**Venue: NEW RETORTS – “Adopt a startup” Marathon, speeches & stands**

(Language: English)

12.00 a.m. – 18.00 p.m.: **Stands exhibitors:** Academy of Entrepreneurship – AKEP – Bluegrowth, Act4Greece, Air France, Ashoka, Auditech, Babylon gardens – Truenique, Be Finnovative, Business Seeds, CleanTechHub, eHealthForum, EGG, Eurobank, Groupama, Histoverly - Timescope, Iconem, InSyBio, L’Oreal, NBG, Orange Grove, Scienomics, THEAthensincube, WorkinginAthens...

**12.20 a.m. – 12.30 a.m.: Opening Dialogue**

12.30 a.m. – 01.30 p.m.: **Innovators speeches**

- **Christos Lambrou**, ThinkBiz
- **Xavier Gérard**, Iconem
- **Gergely Laszlo**, Histoverly - Timescope
- **Philippe Soulié**, Auditech
- **Philippe Micaelli**, Qwant

01.30 p.m. – 01.35 p.m.: Video transition

01.35 p.m. – 04.20 p.m.: **“Adopt a startup”** Marathon of speeches

04.20 p.m. – 05.45 p.m.: Videos

**Venue: INNOVATHENS – “Landing zone”**

(Language: English)

- Ground floor -

10.00 a.m. – 10.10 a.m.: **Antonis Ekonomou**, InnovAthens, General presentation of the Landing Zone

10.10 a.m. – 10.20 a.m.: **Panagiotis Markantonatos**, Saint Startup, Pitching Introduction

10.20 a.m. – 10.40 a.m.: **Antonis Livieratos**, Saint Startup, Lean startup presentation

10.40 a.m. – 11.00 a.m.: **Stefanos Tsimikalis**, Tsimikalis – Kalonarov Law firm: Intellectual Property presentation

11.00 a.m. – 11.20 a.m.: **Thanassis Kalekos**, Odyssey Venture Partners: Capital Venture presentation

11.20 a.m. – 11.50 a.m.: **Adrien Aumont**, KissKissBankBank and **Spyros Arsenis**, eFund : Crowdfunding presentation

11.50 a.m. – 12.10 a.m.: **Socratis Ploussas**, Parnasse, Investment Marketplace presentation.

- 1<sup>st</sup> floor and meeting rooms -

10.20 a.m. – 01.20 p.m.: **Panagiotis Markantonatos**, Pitching bootcamp (on registration)

10.30 a.m. – 12.30 p.m.: Meetings with speakers (e-fund, KissKissBankBank, Odyssey Capital Venture, Parnasse, Saint Startup, Tsimikalis – Kalonarov Law firm WhiteUp and audience)

12.30 p.m. – 2.30 p.m.: Break

- 02.30 p.m. – 02.40 p.m.: **Antonis Ekonomou**, InnovAthens, General presentation of the Landing Zone
- 02.40 p.m. – 02.50 p.m.: **Panagiotis Markantonatos**, Saint Startup, Pitching Introduction
- 02.50 p.m. – 03.10 p.m.: **Antonis Livieratos**, Saint Startup, Lean startup presentation
- 03.10 p.m. – 03.30 p.m.: **Stefanos Tsimikalis**, Tsimikalis – Kalonrou Law firm: Intellectual Property presentation
- 03.30 p.m. – 03.50 p.m.: **Thanassis Kalekos**, Odyssey Venture Partners: Venture Capital presentation
- 03.50 p.m. – 04.20 p.m.: **Adrien Aumont**, KissKissBankBank and **Spyros Arsenis**, eFund : Crowdfunding presentation
- 04.20 p.m. – 04.40 p.m.: **Socratis Ploussas**, Parnasse, Investment Marketplace presentation.

- 1<sup>st</sup> floor and meeting rooms -

- 02.50 p.m. – 05.50 p.m.: **Panagiotis Markantonatos**, Pitching bootcamp (on registration)
- 02.30 a.m. – 05.00 p.m.: Meetings with speakers (e-fund, KissKissBankBank, Odyssey Capital Venture, Parnasse, Saint Startup, Tsimikalis – Kalonrou Law firm, WhiteUp and audience)

**Venue: OLD RETORTS – “Art & Business”**

(Language: English)

- 10.00 a.m. – 12.30 p.m.: Presentation of “l’Ecole des réalisateurs” by **Fabrice Hybert** of the artistic incubator project and of the members of the jury:
- **Fabrice Hyber**, Artist
  - **Giuliana Setari Carusi**, Dena Foundation for Contemporary Art
  - **Mario Pieroni**, RAM radioartemobile
  - **Dora Stiefelmeier**, RAM radioartemobile
  - **Denys Zacharopoulos**, Athens Municipal Art Gallery and Collections
  - **Vassiliki Sifostratoudaki**, Yellow Brick
  - **Lydia Polychronopoulou**, United We Fly
  - **Katerina Koskina**, National Museum of Contemporary Art, Athens (EMST)

12.30 p.m. – 2.30 p.m.: Break

- 02:30 p.m. – 05.30 p.m.: Selection by the jury (closed doors) of young Greek artists who will enter the incubator.

# SATURDAY, NOVEMBER 11<sup>th</sup>

**Venue: AMPHITHEATRE - Speeches and "Imagine".**

(Languages: French – Greek – English)

- 09.30 a.m. – 09.45 a.m.: Audience reception
- 09.45 a.m. – 09.50 a.m.: Vidéo
- 09.50 a.m. – 09.55 a.m.: Opening speech
- 09.55 a.m. – 10.10 a.m.: Introduction of the "Imagine" jury:
- **Adrien Aumont**, KissKissBankBank
  - **Rena Dourou**, Region of Attica
  - **Christian Karembeu**, Olympiakos
  - **Alexis Papahelas**, Kathimerini
  - **George Papalexis**, Zolotas
  - **Dimitri Siassiaridis**, Yummy Pop
  - **Amalia Zepou**, Municipality of Athens
- 10.10 a.m. – 11.20 p.m.: **"Imagine the Greece of tomorrow"** pitches' selection by categories
- 10.10 a.m. **Health:** "SKEP" & "Handsup"
- 10.20 a.m. **Tourism:** "Families Goes Out" & "Throisma"
- 10.30 a.m. **Agriculture:** "Olives tries restauration" & "Stevia Hellas Coop"
- 10.40 a.m. **Energy:** "Lighthouse" & "Trans-porteur"
- 10.50 a.m. **Finance:** "Daily Plan" & "iBusiness"
- 11.00 a.m. **Environment:** "Cyclefi" & "Ilios Mestos Project"
- 11.10 a.m. **Reform of the State :** " Lawcal Lawyers" & "Transition Triangle"
- 11:20 a.m. – 11:35 a.m.: Break
- 11.20 a.m. – 11.35 a.m.: **"Imagine 2050"**- Start of the contest with the pupils of the French-Greek school Eugène Delacroix.
- **Movie-clip « Life in 2050 »** (« Life in 2050 ») directed by the pupils of CM2 (5th grade) of Suzanne Yacoub, Roxane Bauluck and Annabelle Lemesle
- 11.35 a.m. – 11.45 a.m.: **1<sup>st</sup> Mazinnov Awards Ceremony** "Imagine the Greece of Tomorrow" by Zolotas
- 11.45 a.m. – 11.55 a.m.: **Primary-school pupils pitches** by the CM2 class (5<sup>th</sup> grade) of Roxanne Bauluck.

- 11.55 a.m. – 12.35 p.m.: **Pitches** by secondary schools pupils.
- **Movie-clip « Athens in 2050»** directed by the pupils of Armelle Philip and realized by Georges Lagos.
- 12.40 p.m. – 12.45 p.m.: **2<sup>nd</sup> Mazinnov Awards Ceremony** “Imagine 2050” by Zolotas
- 12.45 p.m. – 01.00 p.m.: Ambassador of France conclusions.