

Workshop

Intellectual 'Property': From History to Policy and Entrepreneurial Concerns

11-12 February 2014

ATHENS, Greece

Co-organizers:

Department of Philosophy and History of Science, National and Kapodistrian University of Athens, Greece

Foundation for the History of Technology, Eindhoven, The Netherlands

National Documentation Centre, Greece

Innovation and Entrepreneurship Unit, National Technical University of Athens

Programme Committee

Stathis Arapostathis, National and Kapodistrian University of Athens

Ioanna Kastelli, National Technical University of Athens

Prodromos Tsiavos, National Documentation Centre

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Stathis Arapostathis, National and Kapodistrian University of Athens

Yannis Caloghirou, National Technical University of Athens

Graeme Gooday, University of Leeds

Ioanna Kastelli, National Technical University of Athens

Aimilia Protogerou, National Technical University of Athens

Prodromos Tsiavos, National Documentation Centre

Confirmed Speakers

1. Stathis Arapostathis, National and Kapodistrian University of Athens
2. Maria Botti, Ionian University of Greece
3. Graeme Gooday, University of Leeds
4. Graham Dutfield, University of Leeds
5. Marinos Papadopoulos, Attorney-at-Law, Open Knowledge Foundation

6. Alessandro Nuvolari, Sant'Anna School of Advanced Studies, Pisa
7. Theodore Lekkas, National and Kapodistrian University of Athens
8. Yannis Caloghirou, National Technical University of Athens
9. Prodromos Tsiavos, National Documentation Centre
10. Theodoros Karounos, Greek Free / Open Source Software Society (GFOSS)
11. Vaggelis Papaconstantinou, Law Expert
12. Christos Kolympiris, Wageningen University
13. Michael Hopkins, SPRU, Sussex University
14. Pascal Griset, Université Paris-Sorbonne
15. Léonard Laborie, Université Paris-Sorbonne
16. Anna Guagnini, Bologna University
17. Manolis Samouilidis, National Technical University of Athens
18. Athina Ikonomidou, Biomedical Science Research Center "Alexander Fleming"
19. Artemis Saïtakis, Foundation for Research and Technology – Hellas
20. Effie Tsakalidou, Agricultural University of Athens
21. Alexandros Tsoukalis, Micrel Medical Devices
22. Kostas Gavroglu, National and Kapodistrian University of Athens
23. Stathis Athanasiou, Director

Draft Workshop Agenda

First Day, Tuesday 11/2/2014, Location: National Hellenic Research Foundation

9:00-9:30 Registration

9:30-10:00 Introduction

Evi Sachini, National Documentation Centre

Yannis Caloghirou, National Technical University of Athens

Stathis Arapostathis, National and Kapodistrian University of Athens

10:00-11:00 Innovation Cultures and Knowledge Management

Chair: Theodore Arabatzis, National and Kapodistrian University of Athens

Graeme Gooday, University of Leeds

'Persuasion vs. property: the use of patents to market hearing aids'

Theodore Lekkas, National and Kapodistrian University of Athens

'Copying Software in the 1980s: an illegal practice or an aspect of use?'

11:00-12:30 Institutions, Experts and IP Management

Chair: Theodore Lekkas, National and Kapodistrian University of Athens

Stathis Arapostathis, National and Kapodistrian University of Athens

'Experts, Courts and the Securing of Marconi's Patents in the UK and the US'

Anna Guagnini, Bologna University

'What do we know about the play-makers of the patent business? An agenda for the study of patent agency as a profession'

Léonard Laborie, Université Paris-Sorbonne

'Prior art. The International Patents Institute and the European Patent project (1945-1978)'

12:30-13.00 Coffee Break

13:00-14:00 Knowledge, 'Property' and Law: Legal and Economics Perspectives

Chair: Prodromos Tsiavos, National Documentation Centre

Maria Botti, Ionian University of Greece

'Life patents and biotechnology in the EU and the US'

Marinos Papadopoulos, Attorney-at-Law, Open Knowledge Foundation

'Economic theory in Copyright v the nature of property in Copyright'

14:00-15.00 Lunch

Break and Free Hour for the attendees and participants

16:00-18:00 Roundtable Session: New Histories of Intellectual 'Property' in Techno-sciences: A Discussion on two Books

Chair: Léonard Laborie, Université Paris-Sorbonne

Patently Contestable: Electrical Technologies and Inventor Identities on Trial in Britain by Stathis Arapostathis and Graeme Gooday, (MIT Press, 2013)

Knowledge Management and Intellectual Property: Concepts, Actors and Practices from the Past to the Present, edited by Stathis Arapostathis and Graham Dutfield (Edward Elgar, 2013)

Discussants : Kostas Gavroglu, National and Kapodistrian University of Athens and Anna Guagnini, University of Bologna (Discussing Patently Contestable)

Alessandro Nuvolari, Sant'Anna School of Advanced Studies, Pisa, (Discussing Knowledge Management and IP)

18:00-18:15 Break

18:15-19.30 Keynote Lecture

Chair: Aristotelis Tympas, National and Kapodistrian University of Athens

Pascal Griset, Université Paris-Sorbonne

'The 1973 Munich European Patent Convention: a decisive turn in the history of IP, a specific mile stone in the building of Europe'

20:30 Dinner

Second Day, Wednesday 12/2/2014, Location: National Hellenic Research Foundation

9:00-10:00 Historically Informed IP Policies

Chair: Stathis Arapostathis, National and Kapodistrian University of Athens

Graham Dutfield, University of Leeds

'Intellectual Property Past and Present: Does History Still Matter?'

Alessandro Nuvolari, Sant'Anna School of Advanced Studies, Pisa

'Diffusing new Technologies without dissipating rents: Some historical case studies of knowledge sharing among inventors'

10:00-10:30 Coffee Break

10:30-11:30 Patents in Use

Chair: Aimilia Protopogerou, National Technical University of Athens

Michael Hopkins, SPRU, Sussex University

'The role of patents in diagnostic innovations'

Christos Kolympiris, Wageningen University

'The Diminishing Signaling Value of Patents Between Early Rounds of Venture Capital Financing'

11:30-12:30 Roundtable Session: IPRs at Crossroads?

Chair: Yannis Caloghirou, National Technical University of Athens

Graham Dutfield, University of Leeds

Theodoros Karounos, Greek Free / Open Source Software Society (GFOSS)

Christos Kolympiris, Wageningen University

Vaggelis Papakonstantinou, Law Expert

12:30-13:15 Lunch

13:15-16:00 Strategic Management of IP for Industry and Academic Institutions

Chair: Ioanna Kastelli, National Technical University of Athens

Prodromos Tsiavos, Nena Malliou, National Documentation Center

'Towards a Model for Evidence Based IPR Policy in Greece: Initial Findings and Future Prospects'

The experience from Academic Institutions

Manolis Samouilides, National Technical University of Athens

Athina Ikonomidou, Technology Transfer at Biomedical Science Research Centre "Alexander Fleming"

Effie Tsakalidou, Agricultural University of Athens

Artemis Saïtakis, Foundation for Research and Technology – Hellas

10 min break

The experience from Industry

Yannis Caloghirou, National Technical University of Athens

'How do firms protect their intellectual property in Greece and other European countries: evidence from recent surveys'

Alexandros Tsoukalis , Micrel Medical Devices

Stathis Athanasiou, Director