

1st AthensMBA International Conference

With *Dr. Fraxisto Doria*

# THE FUTURE OF BUSINESS

**MARCH 20, 2019 | 17:30-21:30**

**Location: BOOK CASTLE, NLG, SNFCC**

**Information Desk: [fob.athens@gmail.com](mailto:fob.athens@gmail.com)**

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ECONOMY & DEVELOPMENT

# AGENDA

**17:30 – 18:00 – Welcome of participants - Registration**

**18:00 – 18:10 – Opening Remarks**

*Nikolaos T. Athanassoulis, President of Athens MBA Alumni, Greece*

*Aggelos Tsakanikas, Assistant Professor (NTUA, LIEE), Greece*

**18:10 – 18:30 – Promoting Greece's active participation in the 4<sup>th</sup> Industrial Revolution is a prerequisite for sustainable and inclusive growth**

*Invited speaker: Lois Labrianidis, Secretary General for Strategic and Private Investments, Ministry of Economy & Development, Greece*

**18:30 – 19:30 – Keynote Lecture | The Future of Business**

*Invited speaker: Dr. Evaristo Fernando Doria, Senior Lecturer, Institute of International Business, J. Mack Robinson College of Business, Georgia State University, USA*

**19:30 – 19:40 – Q&A**

**19:40 – 20:00 – Coffee break**

**20:00 – 20:15 – Opportunities offered for start-ups through the framework of the recent law concerning extensions of electric energy market liberalization (Law 4513/23.01.2018)**

*Invited speaker: Professor Antonios G. Kladas, Laboratory of Electrical Machines and Power Electronics, Division of Electric Power, School of Electrical and Computer Engineering, Greece*

**20:15 – 21:15 – Greek Industry 4.0 and the business ecosystem in Greece**

*Invited Speaker: Evangelos Gizelis - Entrepreneur (Industry 4.0 - Business of tomorrow)*

*Discussion Panel: Professor Yannis Caloghirou (Director NTUA, LIEE), Associate Professor Konstantinos Aravosis (Mechanical Engineering, NTUA)*

*Coordination: Dr. Evangelos Siokas (Coordinator of the research and entrepreneurship node EPI.noo, NTUA)*

**21:15 – 21:30 – Roundup**

*Aggelos Tsakanikas - Assistant Professor (NTUA, LIEE)*

The official language of the conference is **Greek**.

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