

# WOMEN ENTREPRENEURSHIP WEEK 2022



## Knowledge-intensive Women Entrepreneurship: Opportunities and Challenges

### Program

Thursday, 20 October 2022, 17:30-19:30 EEST

Workshop on Webex

<https://centralntua.webex.com/centralntua/j.php?MTID=m41a5f6b41a5c17c2421cf299e5c8670f>

Time	What	Speaker
17:30-17:40	Welcome-introductory remarks	<b>Aimilia Protogerou</b> , Assistant Professor (elected), LIEE-NTUA
17:40-18:00	“From 18th-century family capitalism to the modern startup ecosystem. The effect of gender on Greek entrepreneurship”	<b>Yannis Besis</b> , Business Development Manager, a-Quant <b>Ioanna-Sapfo Pepelasis</b> , Professor Emerita, Athens University of Economics and Business
18:00-18:20	“Innovation and Women Entrepreneurship: How to step up”	<b>Ioanna Nydrioti</b> , PhD Candidate, School of Chemical Engineering, NTUA
18:20-18:50	“A journey of a female academic in biotech entrepreneurship”	<b>Despina Moschou</b> , Royal Academy of Engineering Industrial Fellow Senior Lecturer (Associate Professor), Electronic and Electrical Engineering, Centre for Biosensors, Bioelectronics and Biodevices (C3Bio), University of Bath
18:50-19:10	<i>Innovative waste management solutions</i>	
	“Integrated schemes of waste streams valorization. From research to full-scale applications”	<b>Sofia Mai &amp; Elli Maria Barampouti</b> , Senior Researchers, School of Chemical Engineering, NTUA
19:10-19:30	<i>Early-stage creative entrepreneurship</i>	
	Anchor-Ethical Marketing Culture	<b>Katerina Douka</b> , Co-founder <b>Katerina Manavi</b> , Marketing Manager & Co-founder

